



**Microassist Contract Pricing
DIR-TSO-4196**

Category	Subcategory	Service Description	MSRP	Discount off MSRP	Unit
Website Design / Development	E-Commerce Integration	Modules for buying and selling products or services via the web.	\$250.00	42.75%	hour
Website Design / Development		Includes placement, icons, graphic design, messaging, etc	\$275.00	23.75%	hour
Website Design / Development	Application Design & Development	Web application software that is developed and deployed and is operated through a web browser. This may include strategic planning, system architecture, etc.	\$325.00	42.75%	hour
Website Design / Development	Custom Audio	Custom recording and editing of voice, music and other sound elements, etc.	\$210.00	23.75%	hour
Website Design / Development	Custom Photography	Custom staging and stills of images and other objects, etc.	\$210.00	23.75%	hour
Website Design / Development	Custom Video	Custom staging, recording and editing of people, photographs, and other objects, etc.	\$210.00	23.75%	hour
Website Design / Development	Database Administration	Managing and maintaining database administration systems software such as SQL Server, MySQL, Oracle and other software to be accessed via the web.	\$245.00	42.75%	hour
Website Design / Development	Database Design & Development	The purpose, organization, data modeling, table relationships, primary keys, data stores, end user access, interfaces, etc. with respect to data accessed via the web.	\$245.00	42.75%	hour
Website Design / Development	Development 01 - Java, .NET	Programming in Java and .NET for the web.	\$245.00	42.75%	hour
Website Design / Development	Development 02 - PHP	Programming in PHP for the web.	\$245.00	42.75%	hour
Website Design / Development	Development 04 - Perl	Programming in Perl for the web.	\$245.00	42.75%	hour
Website Design / Development	Development 05 - AJAX/Web 2.0	Programming in AJAX and other web 2.0 technologies for the web.	\$245.00	42.75%	hour
Web Content Management	Technical Writing/Editing	Writing and editing content to provide readers with a better understanding of subjects and topics, as well as other forms of content.	\$210.00	42.75%	hour
Website Design / Development	Development 06 - Other Technologies	Other web development technologies.	\$210.00	42.75%	hour



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Website Design / Development	Rich Media Design & Development	Rich multimedia modules to create animations, videos and other rich content for web use.	\$210.00	42.75%	hour
Website Design / Development	Graphic Design & Development	Visual communication tools and methods to create visual representations of ideas or messages to be used in web pages or other documents delivered via the web.	\$175.00	42.75%	hour
Website Design / Development	HTML, CSS, XML, XHTML Coding	Web page coding.	\$175.00	42.75%	hour
Website Design / Development	Multimedia Design & Development	A broad scope of visual arts elements used in combination with sound, moving and still images, and other media.	\$210.00	42.75%	hour
Website Design / Development	Other Development Services	General evolution or expansion of web services using various technologies.	\$210.00	42.75%	hour
Website Design / Development	Programming/Coding	Planning, and encoding software to enable specific functions.	\$245.00	33.75%	hour
Website Design / Development	Search Engine Optimization	Improving the ranking and visibility of web and learning pages in search engines.	\$225.00	42.75%	hour
Website Design / Development	Security Analysis	Cybersecurity processes and mechanisms by which computer-based equipment, information and services are protected from unintended access, change, destruction or unplanned events.	\$210.00	42.75%	hour
Website Design / Development	Social Media Integration	Connecting websites to social media sites and marketing programs to create content that attracts attention and encourages users to share it with their networks.	\$210.00	42.75%	hour
Website Design / Development	Upgrades	Site upgrades and updates.	\$210.00	42.75%	hour
Website Design / Development	Usability Audit & Collaboration	Methods, studies, documentation and ability with which users can effectively, efficiently and easily achieve tasks within a website or web application (UI/UX design).	\$210.00	42.75%	hour



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Website Design / Development	Visibility	The way in which a website appears either on a page or within a search engine.	\$210.00	42.75%	hour
Website Design / Development	Web Design for Mobile Devices	Planning, design, and development for mobile devices, including, but not limited to, mobile smartphones, tablet computers and other devices, and mobile web application development.	\$245.00	33.75%	hour
Website Design / Development	Web-based Training Development	Development of educational and/or outreach material to be delivered over the web.	\$210.00	33.75%	hour
Website Design / Development	Website Design & Development	Planning, graphic design, interface design, content authoring, usability, and the rest of the process used to build front-end and back-end websites.	\$210.00	42.75%	hour
Website Design / Development	Website Integration	Connecting websites with other website front-end(s) and back-end servers, other systems and other sites.	\$210.00	42.75%	hour
Website Design / Development	Website Marketing	Online advertising and outreach programs delivered via web pages, email marketing, search engine optimization, social media, mobile technologies, and other electronic advertising media.	\$245.00	33.75%	hour
DNS Management	DNS Renewals, Transfers, & IP Mapping	DNS Renewals, Transfers, & IP Mapping	\$100.00	42.75%	hour
Business Tools	Creative Brief for Website Copy	Document containing the project's background, website's target audience, objectives, messaging, mandatory elements, deliverables, timeline, budget, etc. for creating the site or online training program.	\$245.00	33.75%	hour
Business Tools	E-Commerce Shopping Cart Tools	Allows online visitors to acquire, or accumulate, a list of items to purchase or download.	\$210.00	42.75%	hour



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Business Tools	Security Analysis	Cybersecurity processes and mechanisms by which computer-based equipment, information and services are protected from unintended access, change, destruction or unplanned events.	\$210.00	42.75%	hour
Business Tools	Strategic Planning	Process for designing the direction for making decisions and executing the organization's plans to be used in a website or online training program.	\$325.00	23.75%	hour
Business Tools	Web Analytics	Collection, measurement, reporting and use for understanding web traffic and market research.	\$210.00	42.75%	hour
Business Tools	Web Productivity & Collaboration Tools	Resources that assist with improving time management and productivity enhancement.	\$210.00	42.75%	hour
Business Tools	Web Search Engine Optimization	Improving the ranking and visibility of web and learning pages in search engines.	\$225.00	42.75%	hour
Business Tools	Website Traffic Analysis	Collection, measurement, reporting and use for understanding web traffic and market research.	\$210.00	42.75%	hour
Website Hosting	Virtual	Hosting multiple domains on a single server or pool of servers.	\$2,000.00	23.75%	month
Website Hosting	Server-based	Hosting on a web server.	\$1,500.00	23.75%	month
Website Hosting	Managed Co-Located	Customized OS, webserver, database server, etc.	\$2,000.00	23.75%	month
Website Hosting	Unmanaged Co-Located	Non-customized OS, webserver, database server, etc.	\$1,000.00	23.75%	month
Website Hosting	Maintenance, Support & Hosting of LMS	Provides for an average demand of 400 simultaneous connections in a 50 hour work week, Provides for a peak demand of 2,000 simultaneous connections up to 40 hours per month, Eight (8) hours/month of training	\$27,000.00	23.75%	month



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Website Hosting	Maintenance, Support & Hosting of LMS	Provides for an average demand of 600 simultaneous connections in a 50 hour work week, Provides for a peak demand of 2,000 simultaneous connections up to 40 hours per month, Eight (8) hours/month of training	\$40,000.00	23.75%	month
Website Hosting	Maintenance, Support & Hosting of LMS	Provides for an average demand of 800 simultaneous connections in a 50 hour work week, Provides for a peak demand of 2,000 simultaneous connections up to 40 hours per month, Eight (8) hours/month of training	\$43,000.00	23.75%	month
Website Hosting	Storage	50GB/Year	\$1,000.00	23.75%	month
Website Hosting	Reporting	Custom hosting reports	\$3,000.00	23.75%	report
Website Hosting	Connectivity	Links to and communication between/among other computers, electronic devices, software and other items.	\$2,000.00	23.75%	month
Website Hosting	LMS Basic		\$1,500.00	23.75%	month
Website Hosting	LMS Extended		\$3,750.00	23.75%	month
Website Hosting	LMS Custom		\$12,500.00	23.75%	month
Accessibility	Accessibility Development Testing	Providing a universal design environment to allow websites and training programs to be accessed by people with disabilities according to Section 508 and WCAG 2.0.	\$210.00	42.75%	hour
Accessibility	Accessibility Evaluation, Remediation & Conversion	Evaluation of web pages, web documents, images, videos and other media, and/or the recommendation and/or correction of inaccessible items, and conversion of inaccessible items into accessible items.	\$210.00	42.75%	hour
Accessibility	Accessibility Testing	Testing sites, documents, training programs and other online sites for accessibility.	\$210.00	42.75%	hour
Accessibility	Accessibility Tools Development	Developing and accumulating tools for assisting with accessibility needs.	\$210.00	42.75%	hour



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Accessibility	Assistive Technology Assistance	Assisting with accessibility tools.	\$210.00	42.75%	hour
Accessibility	Compliance Testing	Testing sites, documents, training programs and other items against standards set by Texas Administrative Code or other overseeing entity.	\$210.00	42.75%	hour
Accessibility	Other Accessibility Services	Other related accessibility services that may be needed to bring organization into compliance or to provide a recommendation to the organization.	\$210.00	42.75%	hour
Accessibility	Usability Auditing	Methods, studies, documentation and ability with which users can effectively, efficiently and easily achieve tasks within a website or web application.	\$210.00	42.75%	hour
Accessibility	Web Document Remediation	Evaluation of web pages, web documents, images, videos and other media and/or the recommendation and/or correction of inaccessible Items, and conversion of inaccessible Items into accessible Items.	\$210.00	42.75%	hour
Web Content Management	Content / Data Assessment	Evaluating content or data for a website or a back-end system (i.e. database) that ties in with a website front-end.	\$245.00	42.75%	hour
Web Content Management	Content / Data Transfer	Establishing a method by which content or data can be transferred to a website.	\$275.00	42.75%	hour
Web Content Management	Content Deployment	The method and execution of pushing content to a test environment or live production site.	\$210.00	42.75%	hour
Web Content Management	Content Management	Allowing customers to create, manage, store and deploy the content of web pages through the use of specific tools.	\$225.00	42.75%	hour
Web Content Management	Content Management System Administration	Responsible for the upkeep, configuration and operation of a CMS.	\$225.00	42.75%	hour



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Web Content Management	Content Management System Integration	Connecting CMS's with website front-end(s) and back-end servers, other systems and other sites.	\$275.00	42.75%	hour
Web Content Management	Content Management System Programming	Configuration of CMS.	\$275.00	42.75%	hour
Web Content Management	Implementation	To put into effect the CMS for use.	\$210.00	42.75%	hour
Web Content Management	Other Content Management	The processes and technologies that assist with collecting, managing and publishing information on any medium.	\$225.00	42.75%	hour
Web Content Management	Project Management	Planning, organizing, motivating, developing and controlling resources, procedures, and protocols for achieving a development effort.	\$225.00	42.75%	hour
Maintenance, Training, and Support	Programming for Web Technologies (Mobile/Desktop/Other)	Android, iOS and Mobile Design Patterns and Architecture, as well as other web technologies.	\$5,000.00	42.75%	student
Maintenance, Training, and Support	Accessibility Training (Classroom/Virtual)	Includes Accessible CSS, HTML, JavaScript, Microsoft Documents, Testing & Tools, PDF, Hands-on E-Learning Accessibility Overview, and other classes in a classroom or virtual environment.	\$650.00	42.75%	student day
Maintenance, Training, and Support	Accessibility Training (Web-Based)	Includes Accessible CSS, Accessible HTML & HTML Forms, Accessible JavaScript, Accessible Microsoft Documents, Accessible Testing & Tools, PDF Accessibility, Hands-on E-Learning Accessibility Overview, and other classes via a web-based training environment	\$650.00	42.75%	student day
Maintenance, Training, and Support	Agile/SOA/JavaScript Training (Classroom/Virtual)	Includes Agile Essentials, SOA Concepts and JavaScript for enhancing websites.	\$1,125.00	42.75%	student day
Maintenance, Training, and Support	HTML/XHTML Training (Classroom/Virtual)	Learn how to code functional web pages. Classes include Introduction, Intermediate and Advanced courses.	\$550.00	42.75%	student day



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Maintenance, Training, and Support	Power BI Training - MOC	Power BI: Perf PBI desktop data transformation, describe PBI desktop modelling, create PBI desktop visualization, implement PBI service, connect to Excel data, collaborate with PBI data, connect to data stores, describe PBI dev API, des. PBI mobile app	\$2,495.00	26.00%	student
Optional Services	Managed Services	Managed Services	\$225.00	23.75%	hour
Maintenance, Training, and Support	Other Web-Based Technology Training (Classroom/Virtual)	Web-related training to include other program languages, tools and other web-associated training.	\$1,150.00	42.75%	student day
Maintenance, Training, and Support	Tier I Support	8:00 a.m. - 5:00 p.m. M-F	\$60.00	42.75%	hour
Maintenance, Training, and Support	Social Media Authoring & Participant Training	Representing organizational brand, marketing and outreach program messaging.	\$1,125.00	42.75%	student day
Maintenance, Training, and Support	Tier II Support	Passive (24/7)	\$100.00	42.75%	hour
Maintenance, Training, and Support	Tier III Support	Active (24/7)	\$200.00	42.75%	hour
Maintenance, Training, and Support	SQL Server Training	Composing and working with advanced queries to manipulate and index tables, etc.	\$575.00	42.75%	student
Maintenance, Training, and Support	Web Application Training	Developer-based, application overview training.	\$625.00	42.75%	student
Maintenance, Training, and Support	Web Application Support	Bug fixes, reporting and other support items.	\$275.00	42.75%	hour
Maintenance, Training, and Support	Web Application Maintenance	General monitoring, repairs, backups, etc.	\$275.00	42.75%	hour
Maintenance, Training, and Support	SQL Server Training	Implementation & Maintenance.	\$3,125.00	42.75%	student
Maintenance, Training, and Support	Web Design Training (Classroom/Virtual)	HTML, XHTML, CSS and web design better practices, web layout, forms, meta content, navigation, etc.	\$625.00	42.75%	student
Maintenance, Training, and Support	Web Design Training (Classroom/Virtual)	HTML, XHTML, CSS and web design better practices, web layout, forms, meta content, navigation, etc.	\$200.00	42.75%	hour
Maintenance, Training, and Support	Web-Based Training Support	Phone, email and web form support for online training modules	\$225.00	42.75%	hour



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Maintenance, Training, and Support	Web-Based Training Maintenance	General monitoring, repairs, backups, etc.	\$225.00	42.75%	hour
Maintenance, Training, and Support	Web-based Training Development	Development of educational and/or outreach material to be delivered over the web.	\$250.00	42.75%	hour
Maintenance, Training, and Support	Web Productivity / Collaboration Tools Training	Tools training for developing websites and building collaboration.	\$1,695.00	42.75%	student
Maintenance, Training, and Support	Web Productivity & Collaboration Tools	Resources that assist with improving time management and productivity enhancement.	\$3,500.00	42.75%	unit
Maintenance, Training, and Support	Web-Based Tool Training (Classroom/Virtual)	Includes Captivate, Lectora, Articulate and other productivity tools.	\$3,500.00	42.75%	hour
Maintenance, Training, and Support	Other Maintenance, Training & Support	General monitoring, repairs, backups, etc., web application and training and support.	\$275.00	42.75%	hour
Turnkey Solution	CMS Website	Includes proposed solution, development, installation, configuration, design of up to 5 template pages, and content population for up to 30 pages for an open source CMS (This does not include any custom work unless stated).	\$25,000.00	23.75%	site
Turnkey Solution	Creation of the custom Moodle LMS	This includes theme development & branding, LMS accessibility testing, 16 hours of LMS admin training for up to 5 admins, sandbox site identical to production site supporting 25 concurrent users max, custom admin capabilities, native Moodle reports.	\$30,000.00	23.75%	site
Turnkey Solution	Maintenance, Support & Hosting of LMS for one (1) year.	Avg demand of 400 simultaneous connections in a 50 hour work week, A peak demand of 2,000 simultaneous connections up to 40 hours per month, 8 hours/month of Tier 3 Support for 1 year, Addtl capacity in excess of peak demand is available.	\$25,000.00	23.75%	year



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Turnkey Solution	Shopping Cart Module	Auth Module (Web service, Core System Install, 3 cust repts), Shopping Cart (Web svc, Prod Type Workflows, Pmt Notification, Pmt Acknowl Workflow, Shopping Cart UI), Special Module(s), Texas.gov Pmt Opt Workflow, QA, MA Access Rev, Platform Rev, Launch	\$45,000.00	23.75%	site
Turnkey Solution	Custom CMS Development	Custom Development	\$75,000.00	10.00%	site
Turnkey Solution	Custom CMS Development	Extended Development	\$25,000.00	10.00%	site
Turnkey Solution	Custom CMS Development	Basic Development	\$17,500.00	10.00%	site
Turnkey Solution	Custom CMS Development	Custom Development	\$100,000.00	10.00%	site
Turnkey Solution	Custom CMS Development	Extended Development	\$17,500.00	10.00%	site
Turnkey Solution	Custom CMS Development	Basic Development	\$7,500.00	10.00%	site
Turnkey Solution	Custom - Other	Based on Customer requirements	\$250.00	10.00%	hour
Turnkey Solution	Custom Services	Web technologies and managed services	\$250.00	10.00%	hour
Website Design / Development	Application Design & Development	Application software that is developed and deployed and is operated through a web browser. This may include development, testing, QA, etc.	\$275.00	42.75%	hour
Website Hosting	Software Maintenance and Support Services	Hardware sites containing more than 20 servers - maintenance per month	\$3,500.00	10.00%	month
Website Hosting	Software Maintenance and Support Services	Hardware sites containing more than 10 and less than 20 servers - maintenance per month	\$50,000.00	10.00%	month
Website Design / Development	Programming Services, Computer, Including Mobile Device Applications	Programming Services, Computer, Including Mobile Device Applications	\$275.00	10.00%	hour
ddWebsite Hosting	Software Maintenance and Support Services	High traffic site hardware or software maintenance	\$275.00	10.00%	hour
Website Hosting	Software Maintenance and Support Services	Software sites containing more than 5 hosted applications - maintenance per site per month	\$9,700.00	10.00%	site/month
Maintenance, Training, and Support	Java Training	Java EE, Java Programming and Introduction to Java for web technologies.	\$5,000.00	42.75%	student



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Maintenance, Training, and Support	Power BI Training - Introduction	Power BI introduction - Power BI basics, Power BI Desktop, Working with CSV, TXT, and Excel Worksheets, Connecting to Databases, Merging, Grouping, Summarizing, and Calculating Data, Reporting, and Power BI Online. For web analytics and technologies.	\$975.00	26.00%	student
Web Content Management	Content Development	Writing and editing content to provide readers with a better understanding of subjects and topics, as well as other forms of content.	\$210.00	42.75%	hour
Website Hosting	Software Maintenance and Support Services	Software sites containing 5 or less hosted applications - maintenance per site per month	\$12,500.00	10.00%	site/month
Website Hosting	Software Maintenance and Support Services	Hardware sites containing less than 10 servers - maintenance per month	\$45,000.00	10.00%	month